



HP WOLF SECURITY

HP WOLF ENTERPRISE SECURITY FOR PRINT WORLD-CLASS SECURITY¹ THAT'S ALWAYS ON THE LOOKOUT

WOULD YOU BET YOUR NETWORK ON AN OVERLOOKED ENDPOINT?

With more people working outside the office and cyberattacks becoming increasingly sophisticated, you need always-on protection for every endpoint—without slowing down your organization.

HP'S ZERO-TRUST APPROACH TO ENDPOINT SECURITY

The reality of hybrid work demands continuous, proactive validation—not relying on individual employees to consistently make the right decisions. (Spoiler alert: They won't.)

64%

OF ITDMs REPORTED DATA LOSS FROM
UNSECURED PRINTING PRACTICES
IN SIX MONTHS OF REMOTE WORKING.²

SOURCE: QUOCIRCA PRINT SECURITY LANDSCAPE 2020

ENDPOINT OVERLOAD: THE HYBRID WORK REALITY

The shift to hybrid working means the number of endpoints to secure has exploded. You may not have visibility into devices mingling on unprotected home networks.

COVER EVERY LAST ENDPOINT ON YOUR NETWORK

With so many new targets on your back, it's easy to overlook printers—a piece of the security puzzle you have little, if any, time to deal with.

YOUR PARTNER IN CYBERSECURITY

You need support from credentialed cybersecurity specialists who will be vigilant on your behalf, to keep people working how they need to work while reducing risk and interruptions.

NEVER TRUST, ALWAYS VERIFY

HP WOLF ENTERPRISE SECURITY **BUILDS CYBER-RESILIENCE**

Count on layer after layer of hardened security atop the world's most secure printers¹ to guard your network and your reputation—thwarting and automatically recovering from attacks before they become headlines.

STAY ONE STEP AHEAD OF EVOLVING CYBER THREATS

HP PRINT SECURITY ADVISORY SERVICE

Credentialed cybersecurity experts assess your vulnerabilities and build a comprehensive plan unique to remote, distributed, traditional, or hybrid work.

HP SECURE MANAGED PRINT SERVICES (MPS)

Trust HP security experts to manage your print fleet with the industry's strongest, most comprehensive print security.³

HP MANAGED PRINT CLOUD SERVICES

Securely elevate your print ecosystem to the cloud with a fully managed experience across home, office, public, and shared spaces.

BRING CLARITY TO COMPLIANCE WITH HP SECURITY MANAGER⁴

Establish a single security policy, quickly apply it across your HP printer fleet, and then monitor, manage, and automatically restore critical settings.

SAFEGUARD CLOUD WORKFLOWS WITH HP SECURE PRINT⁵

Print from PCs and mobile devices, securely store print data, and optimize your environment with advanced analytics—all without the hassle of deploying on-site servers and software.

SECURELY TRANSFORM WORKFLOWS WITH HP ADVANCE⁶

Trust your data is secure as you transform digital processes with authentication, job accounting and audit, pull print, PDF security, and encrypted communication.



INDUSTRY-LEADING PROTECTION¹ BUILT IN

HP SURE START

Checks operating code and reboots to safety if it's compromised.

HP CONNECTION INSPECTOR

Evaluates network connections to stop malware before it runs wild.

RUN-TIME INTRUSION DETECTION

Continuously monitors memory to detect attacks before they start.

WHITELISTING

Validates critical firmware code as authentic to avoid exposing your network.

A NEW BREED OF ENDPOINT SECURITY⁷

Learn more at hp.com/wolfenterprisesecurity



¹ HP's most advanced embedded security features are available on HP Enterprise and HP Managed devices with HP FutureSmart firmware 4.5 or above. Claim based on HP review of 2021 published features of competitive in-class printers. Only HP offers a combination of security features to automatically detect, stop, and recover from attacks with a self-healing reboot, in alignment with NIST SP 800-193 guidelines for device cyber resiliency. For a list of compatible products, visit: hp.com/go/PrintersThatProtect. For more information, visit: hp.com/go/PrinterSecurityClaims.

² Quocirca Print Security 2020 Landscape, <https://print2025.com/reports/print-security-2020/>, December 2020. In the 12 months prior to the COVID-19 pandemic, 66% of ITDMs reported at least one print-related data loss.

³ In the first six months (so half the time) of the COVID-19 pandemic, as workers switched to remote working, that figure was 64%.

⁴ Includes device, data, and document security capabilities by leading managed print service providers. Based on HP review of 2019 publicly available information on service-level agreement offers, security services, security and management software, and device embedded security features of their competitive in-class printers. For more information, visit hp.com/go/MPSSecurityClaims or hp.com/go/securemps.

⁵ Available on select product models and firmware versions.

⁶ HP Secure Print works with most network-connected printers and MFPs. On-device authentication requires HP FutureSmart firmware 4.8 or newer. Supported card readers include X3D03A (HP USB Universal Card Reader) and Y7C05A (HP HIP2 Keystroke Reader). Internet connection required for some functionality. For more information, see hp.com/go/secureprint.

⁷ HP Advance works with most network-connected printers and MFPs. On-device authentication requires HP FutureSmart firmware 4.8 or newer. Supported card readers include X3D03A (HP USB Universal Card Reader) and Y7C05A (HP HIP2 Keystroke Reader). Internet connection required for some functionality. For more information, see hp.com/go/advance.

⁸ HP Security is now HP Wolf Security. Security features vary by platform, please see product data sheet for details.

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